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\$11.5 billion investment secures a bright future for Kwinana

The Town of Kwinana today unveiled an \$11.5 billion investment program which will provide the catalyst for unparalleled change and growth in the southern suburb.

The residential, commercial, private, industrial and State Government investment will result in the creation of a new town centre, substantial expansion of the existing industrial zone and the release of at least 15,000 residential lots.

Launching the Town's Looking Forward campaign, Mayor Carol Adams said the investment program will be completed over the next 15 years and will coincide with an expected doubling in the town's population to 50,000 by 2020.

"Today we are ready for the next chapter of change in Kwinana. It's time for Kwinana's day in the sun and we're looking forward to a bright future," Ms Adams said.

The biggest component of the investment package is the \$5.8 billion Eastern Residential Intensification Concept (ERIC).

"This development will ultimately house 37,000 people and will be central to our goal of releasing 1000 new residential lots on to the market each year for the next 15 years," Ms Adams said.

"The land to be developed stretches from Anketell in the north to Wellard in the south and residents will enjoy easy access to the city courtesy of the soon to be opened Metro Rail project."

This unprecedented investment in residential development will be matched by a multi-billion investment in industrial expansion.

"Last week BP and Rio Tinto announced a feasibility study to build the world's first \$2 billion dollar clean coal-fired power station here in Kwinana," Ms Adams said.

“This investment is in addition to the \$2.5 billion expansion of the Kwinana Industrial Area over the next 10 years, including upgrades and replacements and investments in new plants.”

Mayor Adams said the KIA had been a key contributor to the West Australian economy for decades and this renewed investment would ensure Kwinana continued to be a critical hub for industry.

“The investment at the KIA will complement a \$1.3 billion investment in the Latitude 32 Industry Zone,” Ms Adams said.

“Covering 1400 ha, this new industrial zone is one of Australia’s largest industrial developments and is expected to generate up to 10,000 new jobs.”

In conjunction with the KIA, the Australian Marine Complex at Henderson, the East Rockingham Industrial Park and the planned new Outer Harbour at Cockburn Sound, Latitude 32 will provide a regional hub for the continued growth of national and international trade for Western Australia.

Ms Adams said the planned \$340 million revitalisation of the Kwinana town centre would be welcomed by residents and business investors alike.

“A vibrant community needs a strong centre, a focal point for its people and a place that gives the community a heart,” she said.

“The new Kwinana town centre will cover 100 ha and include four distinct precincts which will reshape the face of our town.”

The civic precinct will feature a modern and vibrant town square, a redesigned main street, landscaped walkways, and a quality medium density housing development.

“The Town’s education precinct will be home to the new \$60 million Gilmore College and state-of-the-art Centre for Automotive Excellence. Council will also invest \$13 million to build a new Knowledge and Community Resource Centre,” Ms Adams said.

“There will be a 50% increase in the retail floor space and a \$40 million redevelopment of the Kwinana Hub Shopping Centre.

“Residents will also enjoy a new licensed brasserie, restaurant and alfresco area in the heart of town being developed by Brocklebank Pty Ltd.”

The State Government, in conjunction with the Satterley Property Group, will enable residents to live in the heart of the town with the development of the Lot E26 area, directly south of the retail precinct.

Mayor Adams also announced a joint venture between the Kwinana Industries Council, the Rockingham Kwinana Development Office and the Town of Kwinana to conduct a study exploring the number and scale of companies that will relocate to the new town centre.

“The results of the study will ensure the planned town centre redevelopment adequately caters for the likely demand for commercial office space as our town experiences unprecedented growth in the coming years.”

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Major Investment Details

Eastern Residential Intensification Concept	5.8 billion
<p>The ERIC plan proposes five new urban cells in addition to the proposed Bertram development. This development will generate 1000 lots per annum and house 37,000 people.</p>	
Kwinana Industrial Area	\$2.5 billion
<p>The expansion of the KIA during the next 10 years will include existing company upgrades, infrastructure replacements and investment in new industries.</p>	
Latitude 32 Industry Zone	\$1.3 billion
<p>This new industrial zone covers 1400ha and will cater for the increasing demand for industrial land in Perth. The project is expected to create up to 10,000 jobs.</p>	
Fremantle Ports Outer Harbour	\$1.3 billion
<p>This state-of-the-art offshore facility planned by the State Government will process two million containers each year, doubling the current capacity of Fremantle Harbour.</p>	
Town Centre Revitalisation	\$340 million
<p>The new Kwinana town centre will feature four distinct precincts. Highlights include new educational facilities, the development of a licensed brasserie, restaurant and alfresco area, a redesigned town square and a medium density housing development.</p>	
Community Facilities	\$11 million
<p>The Town will invest in a new Knowledge Centre and Community Resource Centre and upgrade existing sporting and community facilities including the Orelia Sporting facility.</p>	
Government Office Park	\$2 million
<p>In partnership with the State Government the Town will develop a Government office park at Stidworthy Court to accommodate a range of Government services.</p>	
Kwinana Station Bridge	\$1.3 million
<p>In partnership with the State Government and Satterley Property Group a new bridge connecting the Eastern Residential Area to the new Town Centre has been completed years ahead of schedule and will provide new residents with immediate access to the very best of the town centre redevelopment as it occurs.</p>	